

SPONSORSHIP LETTER DIRECTIONS

**Please return ALL Sponsorship Letters no later than
Monday, April 25, 2011 @ Practice**

You have received 8 letters and envelopes. Check them out as they are not all the same.

There are:

5 - letters to be directed to family and friends

3 - letters to be directed to corporations and businesses

HERE'S WHAT YOU DO.....

1. Neatly address your 8 envelopes accordingly (5 to family and friends, 3 to businesses).
2. Attach postage stamps to each of the 8 envelopes.
3. Fill out the "Greeting" section (Dear _____) and sign each of your letters under, "Sincerely,". You may wish to add a short personal note in your own hand – the extra effort is always appreciated ;-)
4. **DO NOT MAIL THE LETTERS** – We will take care of that! Your filled-out Sponsorship Letters, along with the 8 stamped and addressed envelopes (do not seal the letter inside the envelope as we will enclose a return envelope before sealing and mailing them), must be returned to Coach Melissa, Coach Brooke or Coach Becky at practice no later than **Monday, April 25th, 2011** (sooner if possible!).
5. Letters rec'd this week will be sent out April 23rd and the rest will be sent Tuesday April 26th. Responses will be returned to Karen Moore who will, in turn, send "Thank You" notes with a photo of our team to everyone who responds.

Note: We ask that you prepare at least 8 letters. If you would rather send more letters to businesses and fewer to friends and families or vice-versa, or you would like to send more than 8 letters, you may print additional copies of whichever letter you need. The letters will be sent to you as an attachment in an e-mail and will also be available on our website.

6. If you have any questions or concerns, please contact Karen Moore at moorefam5@sbcglobal.net

**THANK YOU SO MUCH FOR DOING YOUR PART TO HELP GROW AND INSURE THE FUTURE
OF CARLSBAD GIRLS LACROSSE!**

Spring 2011 Season

Dear _____,

Carlsbad High School Girls Lacrosse Booster Club seeks your support!

Another Carlsbad High Girls Lacrosse season has begun and we are very excited about our program. This year is proving to be another exciting and successful season for our team. We are entering our twelfth season and the girls have been conditioning throughout the year to put forth the best possible team.

As with many school sports teams today, our funding has become severely limited. We continue to look for ways to provide our student athletes with opportunities to succeed. In addition to offering clinics at the middle school level, we hope to expand our program to include younger girls. With your help, our goal can be accomplished.

We would be honored if you or your organization would sponsor our team. 100% of your donations will go towards supplementing travel and tournament fees, equipment and uniforms, and coaches' fees.

Donations in any amount are welcome however we also have a number of sponsorship opportunities with numerous benefits, including recognition in printed materials and on banners.

___\$100 Bronze level - Recognition of sponsor at season ending banquet and in program

___\$250 Silver level - Recognition of sponsor at season ending banquet, your company logo in program, and framed team photo plaque of appreciation

___\$500 Gold level - Recognition of sponsor at season ending banquet, your company logo in program, framed team photo plaque of appreciation, and team sweatshirt

___\$750+ Platinum level - Recognition at all above levels plus your company logo on 4x6 banner to be hung in stadium.

If you have any questions about sponsorship or would like more details, please do not hesitate to call me, Karen Moore, at (760) 602-0977.

We look forward to and greatly appreciate your support.

Sincerely,

Please make checks payable to **CHS Girls Lacrosse Booster Club** and return donation in the envelope provided to Karen Moore, CHS Girls Lacrosse Booster Club, 1466 Turquoise Drive, Carlsbad, CA 92011

We appreciate your support!

Spring 2011 Season

Dear _____,

Carlsbad High School Girls Lacrosse Booster Club seeks your support!

Another Carlsbad High School Girls Lacrosse season has begun and we are very excited about our program. This year is proving to be another exciting and successful season for our team. We are entering our twelfth season and the girls have been conditioning throughout the year to put forth the best possible team.

As with many school sports teams today, we receive limited school financial support and are dependent on our own fundraising. We continue to look for ways to provide our student athletes with opportunities to grow and succeed. In addition to holding clinics at the middle school level, we hope to expand our program to include younger girls. With your help, our goal can be accomplished.

We would be honored if you would sponsor our team. One hundred percent of your donation will go directly to the team, supplementing travel and tournament fees, equipment and uniforms and coaches' fees.

We look forward to and greatly appreciate your support.

Sincerely,

Please make checks payable to **CHS Girls Lacrosse Booster Club** and return in the envelope provided to Karen Moore, 1466 Turquoise Drive, Carlsbad, CA 92011

We appreciate your support!